GLOBAL PLATFORM FOR SUSTAINABLE NATURAL RUBBER

NATURAL RUBBER is a key ingredient in many products, with 70% going to tire production. About 85% of natural rubber is grown by smallholders, mostly in Asia. As global demand for this critical raw material steadily grows, so do the issues surrounding its environmental, social, and economic sustainability.

This is what our platform aims to address.

Initiated by the World Business Council for Sustainable Development’s (WBCSD) Tire Industry Project (TIP) in 2018

Hosted by WBCSD Asia Pacific in Singapore

GPSNR will define sustainability for the natural rubber supply chain

■ WHAT IS GPSNR?

■ VISION

A fair, equitable and environmentally sound natural rubber value chain.

■ MISSION

To lead improvements in the socio-economic and environmental performance of the natural rubber value chain.

■ MEMBERS

■ AFFILIATE MEMBERS

GLOBAL TRACEABILITY

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GLOBAL TRACEABILITY
GPSNR STRUCTURE

Executive Committee
- 3 seats per membership category
- Provides guidance and direction
- Approves and implements recommendations
- Day-to-day oversight of the Secretariat
- Provides progress/performance reports to General Assembly

Working Groups
- Strategy and Objectives
- Smallholder Representation
- Policy Toolbox
- Capacity Building
- Traceability and Transparency
- Shared Responsibility

Secretariat

Compliance Panel

WHY PARTICIPATE
As a member of the platform, you will have the chance to:

- Set the agenda for sustainable natural rubber
- Improve the resilience and productivity of your supply chain
- Leverage the outcomes of collaborative efforts and research, and access innovative tools
- Lend your experience and expertise to the platform in areas facing the natural rubber value chain
- Collaborate with other interested stakeholders to help the platform achieve its goals
- Demonstrate leadership and contribute to the UN Sustainable Development Goals

MEMBER COMMITMENTS
Members are asked to commit to:

- The Vision and Mission of the platform
- A set of principles (see below) laid out in the Founding Members Statement
- Integration of GPSNR Policy Components into sustainable natural rubber production and purchasing policies and other company documents (For Ordinary Member companies)
- Collaborate with GPSNR
- Engage relevant stakeholders

12 PRINCIPLES
- Forest sustainability
- Water management
- Land rights (FPIC)
- Labor rights
- Human rights
- Equity
- Traceability
- Transparent reporting
- Anti-corruption
- Grievance mechanism
- Auditing protocols
- Training & Education

In addition, GPSNR member companies are required to include a set of Policy Components, which provide more specificity to these principles, into their sustainable natural rubber production and purchasing policies and other documents.

JOIN US

NEW ORDINARY MEMBERS

<table>
<thead>
<tr>
<th>Contributions (USD)</th>
<th>Revenue (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>20,000</td>
<td>≥ 10 billion</td>
</tr>
<tr>
<td>15,000</td>
<td>1—10 billion</td>
</tr>
<tr>
<td>10,000</td>
<td>100 million—1 billion</td>
</tr>
<tr>
<td>5,000</td>
<td>10—100 million</td>
</tr>
<tr>
<td>2,000</td>
<td>&lt; 10 million</td>
</tr>
<tr>
<td>2,000</td>
<td>civil society or other non profit organization</td>
</tr>
</tbody>
</table>

NEW AFFILIATE MEMBERS

- $500 for organizations
- $100 for individuals

CONTACT

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