GLOBAL PLATFORM FOR SUSTAINABLE NATURAL RUBBER

NATURAL RUBBER is a key ingredient in many products, with 70% going to tire production. It is mostly grown by farmers in Asia, 85% of whom are smallholders. As demand for natural rubber steadily grows, so do the issues surrounding the product’s environmental, social, and economic sustainability.

This is what our platform aims to address.

WHAT IS THE GPSNR?

Initiated by the World Business Council for Sustainable Development’s (WBCSD) Tire Industry Project (TIP) in 2018

The GPSNR will define sustainability for the natural rubber supply chain

Headquartered in Singapore

VISION

A fair, equitable and environmentally sound natural rubber value chain.

MISSION

To lead improvements in the socio-economic and environmental performance of the natural rubber value chain.

MEMBERS

AFFILIATE MEMBERS
## GPSNR STRUCTURE

### EXECUTIVE COMMITTEE
- Provides guidance and direction
- Approves and implements recommendations
- Day-to-day oversight of secretariat
- Provides progress/performance reports to General Assembly

### WORKING GROUPS
E.g., per topic, country level, other

### SECRETARIAT
- Provides progress/performance reports to General Assembly

### COMPLIANCE PANEL
- Independent, ad hoc body to review allegations of non-compliance and recommend corrective action or expulsion

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## WHY PARTICIPATE

As a member of the platform, you will have the chance to:

- Set the agenda for sustainable natural rubber
- Improve the resilience and productivity of your supply chain
- Leverage the outcomes of collaborative efforts and research, and access innovative tools
- Lend your experience and expertise to the platform in areas facing the natural rubber value chain
- Collaborate with other interested stakeholders to help the platform achieve its goals
- Demonstrate leadership and contribute to the UN Sustainable Development Goals

## MEMBER COMMITMENTS

Members are asked to commit to:

- The Vision and Mission of the platform
- A set of principles (see below) laid out in the Founding Members Statement
- Integrate principles into purchasing decisions or issue policy consistent with principles
- Collaborate with the GPSNR
- Engage relevant stakeholders

## 12 PRINCIPLES

- Forest sustainability
- Water management
- Land rights (FPIC)
- Labor rights
- Human rights
- Equity
- Traceability
- Transparent reporting
- Anti-corruption
- Grievance mechanism
- Auditing protocols
- Training & Education

## JOIN US

### NEW ORDINARY MEMBERS

<table>
<thead>
<tr>
<th>Contributions (USD)</th>
<th>Revenue (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>20,000</td>
<td>≥ 10 billion</td>
</tr>
<tr>
<td>15,000</td>
<td>1—10 billion</td>
</tr>
<tr>
<td>10,000</td>
<td>100 million—1 billion</td>
</tr>
<tr>
<td>5,000</td>
<td>10—100 million</td>
</tr>
<tr>
<td>2,000</td>
<td>&lt; 10 million</td>
</tr>
<tr>
<td>2,000</td>
<td>civil society or other non profit organization</td>
</tr>
</tbody>
</table>

- $500 for organizations
- $100 for individuals

### NEW AFFILIATE MEMBERS

- Civil society or other non profit organization

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## CONTACT

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